



PROFILE

Passionate and skilled designer proficient in fine arts, digital design, Photoshop, and animation. Combining artistic expertise with technical proficiency to deliver impactful visual experiences.

COMPETENCIES

- Project Design
- Leadership
- Interpersonal-Communication
- Social Media
- Analytical Thinking
- Teamwork
- Multi-Talker
- Visual Design
- Infographics Design

TECHNICAL

- Adobe Creative Suite
- Microsoft Suite
- Sage 50 Accounting
- MakerBot 3D print Certified

LANGUAGES

- English (fluent)
- Greek (fluent)
- Spanish (intermediate)

MARIANNA LONTIS

DESIGN SPECIALIST

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📍 Winston Salem, North Carolina

🌐 <https://lontism.myportfolio.com/>

WORK EXPERIENCE

Design Specialist

UNCSA | Jan 2023 - present

- Conduct day-to-day project coordination, planning, and implementation across multiple teams focused on outreach, advertising, UX, and way finding.
- Partner with the website design committee to revamp and enhance the university's online presence.
- Manage social media for library outreach.
- Proficient in the realm of printing, both commercial and 3D.

Freelance Graphic & Digital Designer

ML Designs | Jan 2017 - present

- Conduct digital design for a variety of clients, providing creative solutions to meet client needs.
- Experience with a range of projects including:
 - photo retouching
 - graphic design (logos, shipping products, advertising)

Teddysoft Paper Products | May 2023- present

- Design various logos, packaging and website designs.

Annunciation Greek Orthodox Church | Dec 2016 - Dec 2021

- Worked with a team to design various holiday cards for parishioners and church partners.

Creative Workshop

Adidas | Oct 2019

- Worked to create new visuals and ideas for the Adidas design team.

Accounting & Sales Manager

Teddysoft Paper Products | May 2023 - present

- Oversee various company payments and sales.
- conduct payroll, budgeting, and other financial responsibilities.
- meet with various clients to discuss sales.
- Work with teams to develop new marketing strategies as well as print and digital designs.

Associate UX Designer & Creative Director

NC State Design Studies | May 2022 - Aug 2022

- Collaborated with a design team in Raleigh, NC, to create innovative solutions for a History Restoration Group, leading group research efforts.
- Led outreach committees, managing client communication, project updates, and generating creative ideas for community engagement.
- Contributed to budgeting groups, ensuring meticulous financial planning for successful project execution.

EDUCATION

North Carolina State University

BA Design Studies | Aug 2017 - May 2022